



BUSINESS ASSISTANCE TOOLS available through DC MAIN STREET ORGANIZATIONS

reSTOREDC

The DC Main Streets (DCMS) organizations are the neighborhood resource to help business owners open and operate their businesses in nine of DC's neighborhood commercial districts: Adams Morgan, Anacostia, Barracks Row, Brookland, Dupont Circle, Georgia Avenue, H Street NE, Mount Pleasant, and Shaw. Business owners should contact the DC Main Street organizations directly for assistance (see next page).

DC Main Streets organizations offer the following business assistance resources:

1. Business Relocation Support
 - Assistance with identifying suitable available space for your business operations.
 - Guidance in navigating business regulatory requirements
 - Registration & Licensing (OTR)
 - Public space permitting (DCRA)
 - Alcohol and Beverage (ABRA)
2. Commercial Building Improvements
 - Technical assistance for façade improvements (exterior rehabs, signs, display windows or security grate removal/relocation) and for interior rehab projects.
 - Grant assistance for commercial building improvements
 - Façade improvement grant
 - Sign and display window glass replacement grant
 - Security grate removal or relocation grant
3. Interior Retail Space Improvements
 - Technical Assistance with:
 - Window displays to showcase retail goods and attract customers into your shop, and
 - Visual merchandising of retail goods to help customers readily see what is available,
 - Interior space management to improve traffic flow through your store.
4. Improving Competitive Advantage
 - Business needs assessment
 - Coordination of available technical assistance services and training to help strengthen business operations and attract customers
5. Marketing Business to Customers
 - Assistance with business opening events
 - Guidance for implementing an effective marketing campaign
 - Retail promotions organized by the DCMS organization
 - Inclusion in cross-district and cooperative business print advertisements
6. Complementary Business Mix
 - Strategic recruitment of complementary businesses
 - Planned business mix to achieve goals (convenience retail, specialty retail, or destination retail)
7. Benefits from Coordinated Commercial Revitalization Efforts
 - Prevention of scattered or isolated investments by a few businesses
 - Increased understanding among all businesses to achieve widespread participation so that all business owners are on board with the larger efforts to improve the commercial district
 - Coordination of clean and safety services to make the entire commercial district a more attractive shopping environment
8. Market Information and Current Commercial Space Availability
 - Tours of available space in the DCMS commercial district
 - Information about current market climate and pending developments

DC Main Streets Organizations

Adams Morgan Main Street

1815 Adams Mill Road, NW, 2nd Floor
Washington, DC 20009
(202) 232-1960
ExecDirector@AMMainStreet.org
www.ammainstreet.org

Georgia Avenue Main Street, Gateway

7826 Eastern Avenue, NW
Suite 300
Washington, DC 20012
(202) 291-2400
gatewaycdc@aol.com
www.gatewaycdc.com

Anacostia Main Street

2021 Martin Luther King, Jr. Ave, SE
Washington, DC 20020
(202) 889-5090
Darsellmarket1@cs.com
www.mainstreetanacostia.org

H Street Main Street NE

961 H Street, NE
Washington, DC 20002
(202) 543-0161
HairRage1@aol.com
www.hstreetdc.org

Barracks Row Main Street

733 ½ 8th Street, SE, Unit A
Washington, DC 20003
(202) 544-3188 phone
mainstreet@barracksrow.org
www.barracksrow.org

Mount Pleasant Main Street

3213 Mount Pleasant St., NW
Washington, DC 20010
(202) 588-5272
mpms3213@juno.com
www.mtpmainstreet.org

Brookland Main Street, Historic

3420 9th Street, NE
Washington, DC 20017
(202) 526-4848
brooklandcdc@aol.com

Shaw Main Streets

1426 9th Street, NW
Washington, DC 20001
(202) 265-SHAW (7429)
ShawMainStreets@aol.com
www.shawmainstreets.com

Dupont Circle Main Streets, Historic

9 Dupont Circle, NW
Washington, DC 20009
(202) 441-1474 phone
execdirector@dupontcircle.biz
www.dupontcircle.biz